

PRESS RELEASE

for immediate release

Groundbreaking Tourism & Hospitality conference on Quality of Life and Regional Development: Tourism and Hospitality will be held in Annapolis, MD on April 19th, 2012

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This conference – designed for all who are involved in tourism or hospitality business in Maryland – is a very unique occasion to experience and learn how the Quality of Life research can be applied to tourism and hospitality. The conference will also present the new international research in this field has been completed and published in December 2011 by [Springers](#). Furthermore, the conference is mainly intended to comprehensively explore issues concerned with quality of life and rest as well as with the direct impact of these issues on regional growth through the development of hospitality and travel industries. The main focus will be placed on the issue of quality of tourist experiences in the region, quality of life of residents and hospitality & tourism businesses' workers in Maryland and neighboring states, as well as tourism & hospitality development. In times of global challenges and shifts in economic profiles of countries and regions, the theme of quality takes on a new meaning. Ground-breaking new international research in the field of quality of life and tourism will be presented. A separate session is be devoted to new touristic services and new trends in tourism, travel and hospitality industries.

Click [here](#) to go to the conference webpage (or copy&paste the following link):
http://grldevelopment.net/2012_04_conference_on_quality-of-life.html

The conference is primarily addressed to: professionals working in fields concerned with quality of life, wellness, tourism, hospitality and city/county/state socio-economic development; policy makers and government officials on the state, county and municipality level; business people & service providers, in particular in the tourism and hospitality sector; educators in related fields; social & community leaders.

Panel session highlights:

- ü new trends in tourism and hospitality – global, regional and local aspects
- ü quality of genuine relaxation & comprehensive wellness – and the new tourism/hospitality services. how to optimize resting time.
- ü for hospitality/tourism business owners & HR managers: how to transform your staff into positive, sensitive, enthusiastic messengers of the hospitality culture – new research behind employers-employees-tourists relationship
- ü successfully and sustainably living together – hosting communities and guests: the role of local governments and local initiatives in balancing and satisfying needs of both groups, ethnic minorities and newcomers
- ü better integration and greater empowerment of minority groups and newcomers through tourism – how to utilize hospitality/tourism development to create multidimensional capital

The conference is educational in nature and not for profit, there is a nominal registration fee required only.

Meeting is organized by: [GRL \(Global, Regional, Local\) Development, Management Institute of Quality-of-Life Studies \(Virginia Tech\)](#), [Department of Hospitality and Tourism Management \(Virginia Tech\)](#) and [Social Integration and Community Development Association](#).

Sponsorship slots are still open for those interested!

Conference website:

http://grldevelopment.net/2012_04_conference_on_quality-of-life.html

Organizing office:

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All information on this press release as well as on the conference website can be used freely by the media in order to announce/comment on the conference.