

# **New opportunities and solutions in tourism & hospitality**

## **Quality of Life and Regional Development Tourism & Hospitality Conference**



Management Institute  
for Quality-of-Life Studies



**April 19th, 2012 | Annapolis, MD**

Session highlights: new trends in tourism and hospitality – global, regional and local aspects | quality of genuine relaxation & comprehensive wellness – and the new tourism/hospitality services | how to optimize resting time | for hospitality/tourism business owners & HR managers: how to transform your staff into positive, sensitive, enthusiastic messengers of the hospitality culture – new research behind employers-employees-tourists relationship | successfully and sustainably living together – hosting communities and guests: the role of local governments and local initiatives in balancing and satisfying needs of both groups, ethnic minorities and newcomers | better integration and greater empowerment of minority groups and newcomers through tourism – how to utilize hospitality/tourism development to create multidimensional capital

### **To register:**

**visit:** [www.BusinessAndSociety.us](http://www.BusinessAndSociety.us)

**call:** 443 569 3578, 202 787 0112

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# Conference Website



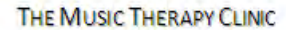
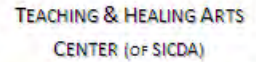
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